



**Web-Stor®**



**Transform How You Do Business Online**

# Welcome

# Agenda

Join Kissinger Solutions for an overview of

*all things integrated, **omni-channel** eCommerce.*

We'll explore when integration makes sense (spoiler alert: always!) and how an omni-channel approach can transform your operations and wow your customers. Applicable for B2B & B2C.



About Us

# Let's get to know each other

**30+** Over 30 Years in Business

**sage** Sage Gold Developer



**eCommerce Experts**



Web-Stor®

# Now a little about you...

Bonus points (read: CANDY) for participation

*Where are we from?*

*What do we want to learn about?*

*Who already has an eCommerce presence?*



# Our learning objectives

After today's session, you'll have:

1. *A clear definition of omni-channel eCommerce*
2. *Benchmarks for when to integrate your channels and how*
3. *A partner to tackle eCommerce with now and into the future*



Define:

# OMNI-Channel



Inside Sales

Marketplace

Outside Sales

Distributors

Website / Portal



# THE POWER OF INTEGRATION

## *When to integrate?*

- Volume based:
  - 10 orders per day
  - 25 orders per week
- Reduction in human error based
- Retooling based



**Increased Sales**



**Improved Customer Experience**



**Reduced Costs**



**New Revenue Channels**



# MEET OUR SOLUTIONS



## EDI Advantage

Our most feature rich EDI solution in the easiest to use package.

Faster transactions. Less errors.  
Total Compliance.



## Web-Stor

Our complete and comprehensive eCommerce solution.

Exceeding expectations. The Everest of eCommerce solutions.



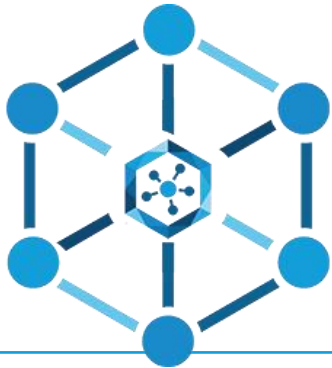


# WHAT SETS WEB-STOR APART



**A Complete  
eCommerce  
Solution**

**Full ERP Integration**



**Carts & Features**

**Insights & Control**



# Give them what they want *(and need)*

**Customers, partners, and vendors are expecting more.**

Some recent examples of eCommerce tackling unique challenges:

1. Metropolitan Parking Garages
2. Heavy Equipment Distributor
3. Fast Food Chain Uniforms Vendor



Compatibility

# “Plays well with others”

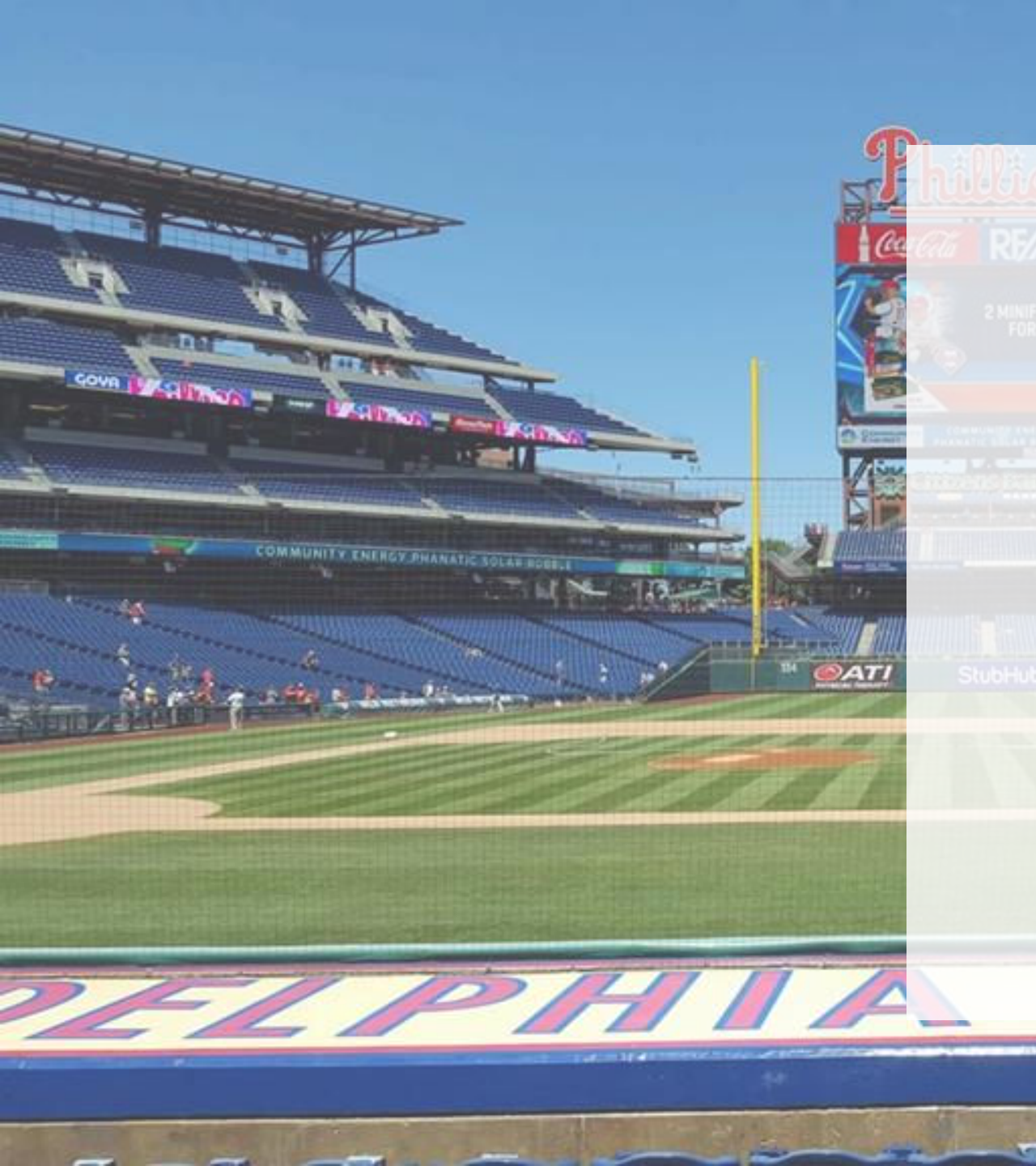
Because we develop according to Sage’s Master Developer guidelines,  
we proudly play nicely with our friends at:

The logo for Avalara, featuring a stylized orange 'A' with a blue checkmark inside the top left, followed by the word 'valara' in orange lowercase letters.

And more!

The STARSHIP logo, with 'STAR' in yellow and 'SHIP' in blue, both in a bold, italicized sans-serif font.

Web-Stor®



Ballpark

## **PRICING**

Web-Stor scales to fit your requirements, from \$7,500 for a two-way integration of WooCommerce to integration of multiple eCommerce platforms and Sage 100 companies.

In fact, Web-Stor can connect Sage 100 to practically any web-based system.



*Thank You For Joining Us*

## Contact Info:



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