

Business Advisory for the Food and Beverage Industry



The Right Ingredients for Your Food and Beverage Business

Have the demanding tasks of bookkeeping, tax planning, financial management and even technology advancements taken your attention away from the reason you started your business in the first place?

As an artisan crafting food and beverage items, your time is better spent developing new recipes, building a strong brand and getting your products into the hands of as many consumers as possible. Don't let paperwork hinder your progress.

The talented team of professionals at Chortek has a comprehensive understanding of how to operate your business. In fact, many of our professionals have successfully run their own food businesses while others enjoy brewing beer at home. We know your business. Allow us to help you run it so you can focus more of your precious time on your craft. We have expertise in serving the needs of:

- Craft Breweries
- Beverage Distributors
- Food Manufacturers and Packers
- Dairy Producers
- Bakeries
- Suppliers of Ingredients and Equipment

We work with both start-up and established businesses and will work together with you and your staff to maximize the value of your business. As your business partner, we will use our extensive knowledge of business management to boost efficiency, maximize process workflows and help plan for expansion within the state and globally.

Associations

Chortek is an active member in the following associations focused on serving the needs of businesses within the Food & Beverage industry:

- Craft Brewers Association
- Wisconsin Brewers Guild
- FaB Wisconsin
- Waukesha County Economic Development Corporation (WCEDC)
- Wisconsin Cheese Makers Association

Accounting and Advisory

- Accounting & Bookkeeping
- Break-even Analysis
- Budgets, Projections & Forecasts
- Cash Flow Analysis
- Cost and Inventory Management
- Due Diligence
- Financial Statement Preparation
- Internal Audit & Controls
- New Equipment Financing
- Operational Strategies

Tax Planning & Compliance

- Estate Planning
- Global Expansion
- Property Tax Return
- Research & Development
- Sales and Use Tax
- State and Local Tax Planning
- Succession Planning
- Tax Credits and Incentives
- Tax Minimization Strategies

Technology Solutions

- Managed Network Services
- Back-up & Disaster Recovery
- Server and Cloud Storage
- Help Desk Support Plans
- Security and Remote Access

Chortek is a leading professional services firm with deep industry expertise delivering accounting, auditing and tax compliance services coupled with value-driven technology solutions and tailored M&A offerings.

Chortek advises business leaders and individuals on innovative ways to protect assets and enhance efficiencies through a consistent, client-centric experience.

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Our talented team of tax professionals understands the needs of businesses producing food and beverage products and offers the following services specific to those needs:

IC-DISC

If a closely held company earns significant income from exporting US-made products, it may be a good idea to form an 'Interest Charge Domestic International Sales Corporation' (IC-DISC). An IC-DISC is relatively inexpensive to set up and operate, and it can reduce the federal tax rate on a portion of net export income by up to 20 percentage points. You benefit from establishing an IC-DISC by having your ordinary income taxed at only a 15 percent tax rate.

Our tax professionals can analyze your specific situation, apply for an IC-DISC and manage the tax planning and reporting so you can focus on growing your business.

Research & Development (R&D) Tax Credits

The Research & Development Tax Credit can provide an immediate source of cash for your business, including a significant reduction to current and future year's Federal and State tax liabilities. If your business has invested time, money and resources, in other words, your sweat equity, towards the advancement and improvement of its products or processes, then you may qualify for the R&D tax credit.

The following is a short list of innovations eligible for a food and beverage business to claim the Research & Development tax credit:

- Developing recipe formulations for new food products/flavoring
- Developing new testing methods or protocols
- Innovations to improve a product's shelf life
- Creating new or improved products with desirable characteristics
- Developing new or improved techniques or formulas
- Developing new or improved manufacturing processes
- Implementation of automation processes

We can help guide your business through the process of determining eligibility and filing proper documentation.

Examples of Federal Credits Received by Craft Brewers

Annual Sales: \$5 Million \$36,000 in Federal Credits

Annual Sales: \$30 Million \$82,000 in Federal Credits

Contact us today to begin the conversation.